



# Pawonrat Thusmalee

GRAPHIC DESIGNER

## PROFILE

I'm a 30 years old and I graduated with a Bachelor's Degree in Fashion Design, Rajamangala University of Technology Krungthep. I love everything that has to do with design & development, Graphic design, Photography.

I have experience working in graphics for 5 years in this time and I have done freelance work alongside my employment.

## PROGRAMS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Adobe Lightroom
- Capcut

## WORK EXPERIENCE

**Graphic Designer**  
**Berko Co., Ltd.**  
**Khao Kho Mountain Resort Co.,Ltd.**  
**ORT Development | 2021 - Present**

Responsible for creative direction and execution of visual communication across three companies (online & offline)

- Designed social media content for Facebook, Instagram, X (Twitter), TikTok, and Lemon8
- Responsible for website content updates (WordPress platform)
- Created print materials including posters, brochures, lift wraps, and billboards
- Produced, shot, and edited videos and photography for marketing use
- Supported miscellaneous design and marketing tasks as assigned

**Graphic Designer**  
**Zipmex Company Limited | 2021**

Delivered digital content for financial and crypto platforms with a strong focus on brand identity and online engagement.

- Designed social media assets for Facebook, Instagram, and Twitter
- Edited videos for marketing campaigns and product features
- Assisted with ad hoc marketing-related tasks

**Graphic Designer**  
**(Corporate marketing)**  
**Primo Service Solution Co., Ltd. | 2021**

Created cohesive branding materials for 7 business units across various platforms (online & offline).

- Designed visuals for Facebook, Line, and company websites
- Produced print media including posters, standees, roll-ups, brochures, vinyl banners, calendars, etc.
- Managed video production: shooting, editing, and post-production
- Oversaw consistency of all designs to comply with corporate CI guidelines



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## CONTACT



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Muang Samutparkarn  
Samut Parkan 10270



Pawonrat Thusmalee



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My Portfolio

## WORK EXPERIENCE

### Graphic Designer

**Berko Co., Ltd.**

**Khao Kho Mountain Resort Co.,Ltd.**

**I 2018 - 2020**

Handled end-to-end design for two tourism-related companies, focusing on brand consistency across all channels.

- Created digital content for Facebook, Twitter, and Instagram
- Designed landing pages via WordPress
- Produced print materials (posters, brochures, lift wraps, billboards)
- Videography and photography for campaigns and promotions

### Graphic Designer

**JAPIN (BANGKOK) Co.,Ltd. I 2017 - 2018**

Designed promotional materials for both online platforms and printed use.

- Designed social media content and infographics for Facebook
- Developed marketing materials including posters, brochures, and catalogs
- Produced and edited promotional videos
- Conducted photography for products and campaigns

## EDUCATION

### Bachelor Degree

**Rajamangala University of Technology**

**Krungthep I 2014 - 2017**

Covered subjects: fashion design, graphic design, textile, styling, and merchandising.

### Vocational Certificate

**Bangkok Arts and Crafts College**

**I 2011 - 2013**

Focused on graphic design, interior design fundamentals, InDesign, and photography.